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Cumberland International Truck and IC Bus Bringing Electric Commercial Vehicles to Market

Nashville, TN (July 12, 2022) – Cumberland International Truck, headquartered in Nashville, TN, is bringing electric commercial trucks and school buses to market in Tennessee. NEXT eMobility Solutions delivers customized electrification solutions in the truck and school bus markets using lean, agile practices and serving customers through a "5 Cs" approach: Consulting, Constructing, Charging, Connecting and Conservation.

NEXT eMobility Solutions has dedicated a world-class, lean engineering team to develop the best products in the electric vehicle space, using a unique consultative philosophy that embraces the full range of customers' needs. Vehicles developed by NEXT are offered under the International Truck and IC Bus nameplates and sold and supported by International Truck and IC Bus dealers, respectively.

"We are a certified eMV and Electric IC Bus dealer and we're ready to go," says Chris Randall, Director of Sales at Cumberland International Truck. Cumberland took the Electric IC Bus to the Tennessee Association of Pupil Transportation Annual Conference in early June 2022. *"The interest, the momentum, the questions we received from our bus customers made it a no-brainer bring the NEXT eMobility Solutions team in with the NEXTperience Trailer and run an education and Ride & Drive event with customers."*

Cumberland hosted about 100 truck and bus customers at their Lebanon, TN branch on July 12 and 13, 2022. Customers were able to participate in an education session, ask as many questions as they needed and take a test drive with the eMV. "We are working to ensure everyone is fully prepared and educated on EV technologies that are rapidly gaining momentum in the commercial vehicle industry," Randall says.

The International eMV Series truck features a redesigned aerodynamic hood for superior visibility and is powered by an electric motor with peak power of over 474 kW—or 645 HP—allowing it to be able to pull any load required. The continuous power is 300 kW, or more than 400 HP, which is available at all times. The system, exclusive to Navistar, enables peak efficiency across the entire operating range. The vehicle was designed to accommodate multiple battery capacity options that range from 107 to 321 kilowatt hours. Navistar believes customers operating a truck with a 321 kWh battery in typical pickup and delivery cycles should expect to be able to travel up to 250 miles on a single charge.

For IC Bus (with the help of the NEXT eMobility business unit) the approach includes improving on-site infrastructure, exploring grant opportunities, and working with local electric companies to lower total cost of ownership. In addition, IC Bus offers the only electric school bus with three levels of regenerative braking, allowing the bus to gather kinetic energy created from braking and use it to power the vehicle.

For more information, visit cumberland-companies.com or contact Chris Miller, cmiller@cltte.com, (615) 761-7616

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